HOW BUSINESS WOMEN WHO ARE POSITIVE THINKERS WIN

hink back. Who inspired you on your path to leadership? We are all inspired by someone, somewhere, along the way in our career. It could have been a parent, grandparent, boss, friend or someone we just read about.

Regardless, they did or said something that motivated us to attempt to achieve more and dream bigger. Aren't you thankful?

When you look at the source of your inspiration, I believe you'll find someone who was positive at heart. Someone who never talked about how hard life was and how difficult the journey would be, but instead they were the kind of person who demonstrated positive thinking.

How do I know?

It is because dull, ordinary thinking never inspires us. Neither does thinking that drags us through the mud of all that go wrong and all that is bad in the world inspire us. As you lead people, whether it be children or employees or managers, remember that what you think is what you get. If you are to inspire people to greatness, you must think greatly yourself. This can only be done through positive thinking.

As Ann Moore, Chairman and CEO of Time, Inc said in a recent speech at the 7th annual Wharton Women In Business Conference, "All behavior emanates from the top and reverberates down the organization to the lowest level."

Positive thinkers win!

So, if you realize that positive thinking inspires and you realize that inspiration is what leads to achieving success, then how do you keep negative thinking from invading your space?

Mark Victor Hanson, a great motivational speaker, once said "If you hear that negative voice trying to stop you, just visualize putting a big red X through it."

My own belief is that we should start the day visualizing positive events.

Before you go to work, or on your way, take a few minutes to meditate on what you want to accomplish during the day. How will you do it? What is the best end result in your mind?

Then see it. Feel it. Do it.

You'll feel the positive momentum the rest of the day. It does make a difference.

By the way, there is a new World Positive Thinkers Club for those who want to expand their horizons and join the ranks of positive thinkers around the country. Check it out at www. worldpositivethinkersclub.com.

Ken Bossone took 10 years of research and discovered the three word motto all Positive Thinkers have imbedded in their hearts, minds and souls that leads to constant winning and happiness. There are now over 500 members of the club in the professional sports and business world."

All Ken's research resulted in this book 'Why Do Positive Thinkers Win'. It is being considered right now for the shelves of libraries around the country. And remember, that it is you and your thinking that will help you achieve whatever it is that you are looking for in life. I hope you see a future full of lots of positive outcomes!

Roxanne Batson is Managing Partner of WSN Sales 75 LLC, a global marketing company and Co-Founder, WomenCorp, an international women's leadership training company. She is a speaker, author and sales trainer with 25 years of experience in business development for companies such as Southern Living, Merrill Lynch and TurnerBatson Architects. Copyright© Roxanne Batson. All rights reserved. For information about Roxanne's presentations, contact FrogPond at 800.704.FROG(3764) or email Susie@ FrogPond.com; http://www.FrogPond.com.

